



2024 CONTENT PLANNER

SPRING: *The Color Issue*

Dopamine design/Interiors with personality • Bold paint hues • Statement upholstery
Wall murals • Art for the home

Ad Materials Deadline: March 11, 2024

SUMMER: *Outdoor Living*

Design inspired by nature • Sensory landscapes • Backyard wellness
Sustainable building materials • Dream ADUs

Ad Materials Deadline: June 3, 2024

FALL: *Gathering at Home*

Outdoor dining rooms • Home party trends • Show-stopping tablescapes
Host gifts • Local makers of home goods

Ad Materials Deadline: September 2, 2024

WINTER: *The Cozy Issue*

Mixing old and new • Furniture trends • Quiet luxury linens
Historic renovations • Statement lighting

Ad Materials Deadline: November 25, 2024

STATS



OUR READERS

use our magazine as a trusted source for design, furnishing and remodeling ideas.

60%

use *Oregon Home* to keep up on design trends

68%

of readers use our magazine to get ideas on remodeling

67%

enjoy articles on *Oregon* lifestyles

85%

of readers use our magazine to get ideas on design and furnishings

64%

use us as a source for products and services

75%

of readers save issues for reference

92%

of readers use magazines as a primary source for researching products and services for their homes

17+

years of editorial excellence

3 out of 4

readers keep past issues for future reference

85%

visit an advertiser's website or purchase a product recommended in *Oregon Home*

oregon home.

AUDIENCE DEMOGRAPHICS

53K

statewide readers

93%

own their own home

55%

plan to hire a professional

\$150K

average household annual income

\$481K

average home value