



2025 CONTENT PLANNER

SPRING: *Color*

Color trends for 2025 • Repainting kitchen cabinets • Exterior refreshes
Bold-colored furniture • Color pops with textiles • Local color shopping

Ad Materials Deadline: March 10, 2025

SUMMER: *Outdoor Living*

Plan your outdoor space • Wellness backyards • Outdoor lounge
PNW edible gardens • Next-generation ADUs • The fire-proof landscape

Ad Materials Deadline: June 16, 2025

FALL: *Entertaining at Home*

Hosting without headaches • Trending party themes • Pick your perfect table
Must-haves for guest rooms • Creative centerpieces • Structure + Style Awards

Ad Materials Deadline: September 1, 2025

WINTER: *Cozy*

Modern cabins • Lighting upgrades • Perfect nooks
Upholstery trends • Clay home goods • Kitchen comforts

Ad Materials Deadline: November 17, 2025

STATS



OUR READERS

use our magazine as a trusted source for design, furnishing and remodeling ideas.

60%

use *Oregon Home* to keep up on design trends

68%

of readers use our magazine to get ideas on remodeling

67%

enjoy articles on Oregon lifestyles

85%

of readers use our magazine to get ideas on design and furnishings

64%

use us as a source for products and services

75%

of readers save issues for reference

92%

of readers use magazines as a primary source for researching products and services for their homes

17+

years of editorial excellence

3 out of 4

readers keep past issues for future reference

85%

visit an advertiser's website or purchase a product recommended in *Oregon Home*

oregon home

AUDIENCE DEMOGRAPHICS

53K

statewide readers

93%

own their own home

55%

plan to hire a professional

\$150K

average household annual income

\$481K

average home value