

## WELCOME HOME.

Not just the structure,  
but the feeling of home.  
Comfort. Space. Style. Inspiration.

Oregon Home is the leading shelter magazine for Oregonians. Our readers look to *OregonHomeMagazine.com*, home of the popular Structure + Style Awards, for practical ideas and inspiration to transform their homes and create their dreams. Savvy homeowners trust our keepsake print issues to connect them with trusted professionals, top showrooms and emerging craftspeople. Join us and reach Oregon's most active home enthusiasts as they search for trusted remodeling and decorating sources.



## 2026 CONTENT PLANNER

### Spring/Summer: Keepsake Print Edition

Special bonus print run and distribution at the Portland Spring Home & Garden Show. Always a hot giveaway, attendees grab these keepsake print copies of *Oregon Home* from our booth by the thousands.

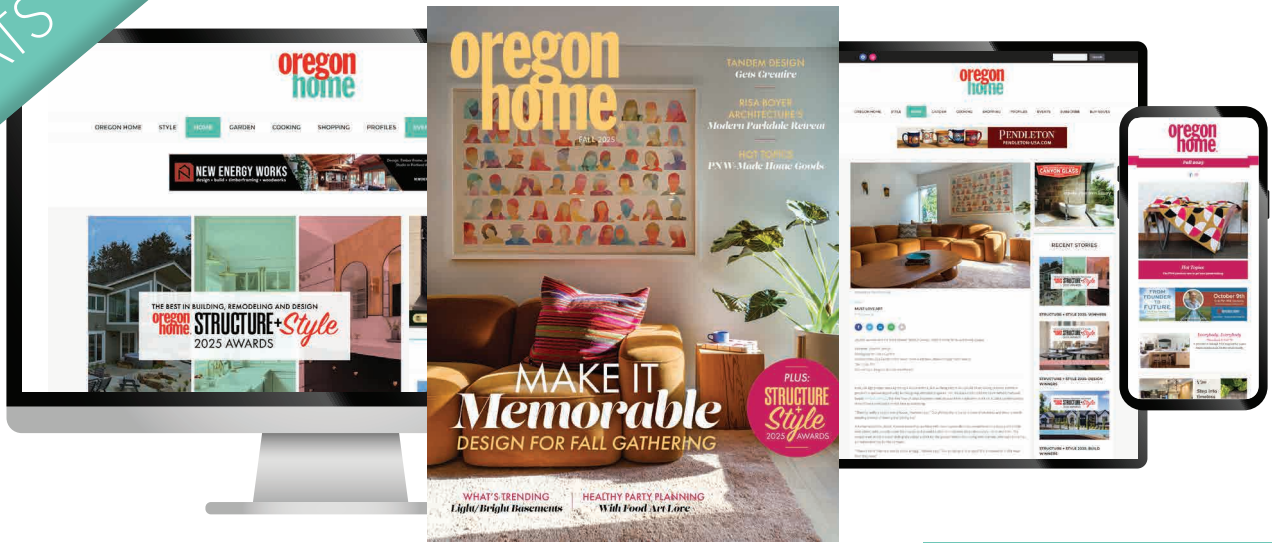
**Space Reservation Deadline: 1/14/26**

### Fall/Winter: Keepsake Print Edition

Featuring our popular Structure + Style Award winners, this evergreen issue is cherished by readers and award participants alike. Special bonus print run and distribution at the annual Structure + Style awards event and at participants' showrooms.

**Space Reservation Deadline: 8/12/26**

STATS



## OUR READERS

rely on us as a trusted source for design, furnishing and remodeling ideas.

60%

use *Oregon Home* to keep up on design trends

68%

of readers use our magazine to get ideas on remodeling

67%

enjoy articles on Oregon lifestyles

85%

of readers use our magazine to get ideas on design and furnishings

64%

use us as a source for products and services

75%

of readers save issues for reference

92%

of readers use magazines as a primary source for researching products and services for their homes

17+

years of editorial excellence

3 out of 4

readers keep past issues for future reference

85%

visit an advertiser's website or purchase a product recommended in *Oregon Home*

**oregon home**

## AUDIENCE DEMOGRAPHICS

53K

statewide readers

93%

own their own home

55%

plan to hire a professional

\$150K

average household annual income

\$481K

average home value